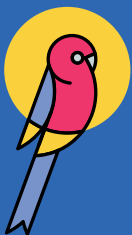


2022

Rosella Games



TRADE CATALOGUE

CONTENTS

1. INTRODUCTION
2. CURRENT PRODUCTS
3. UPCOMING PROJECTS
4. WORKING WITH US
5. CONTACT

INTRODUCTION

Rosella Games

family, simple, giftable

Our objective is to create products which are fun, engaging and take time away from screens in creative, playful and sometimes educational ways.

We want to bring people together with our products, which is why we have targeted families with our range.

Our journey started in 2017 when Steve Hopkins started a small Etsy shop and started work on a small fun card game called Egg Farmer.

After testing the product on Etsy, we've decided to work with independent UK retailers to distribute Egg Farmer and our other future products.

VALUES

Family

together, experience, time

Board games and puzzles bring together both family and friends and it is important for us to create games which appeal to both young and old alike.

Simple

easy to learn, replayable, fun

We want to create games which appear simple, but have added complexities and mechanics that make them fun and replayable. We keep cards simple too so players can learn how to play with ease.

Giftable

compact, memorable, unique

The gift industry is huge, we want our games to appeal to the market of gifting not just gaming. That's why we've kept things simple and designed it with a quality materials and art. We realised that smaller compact games worked best across the gift market.

EGG FARMER



The game is for 2–6 players (suitable for aged 7+) and takes approx. 20–30 minutes. The pack contains 96 cards and an instruction sheet.

The aim of the game is to collect as many eggs in your 'basket pile'; avoiding being attacked by foxes or infested by rats. The person with the most eggs at the end of the game will win. If you have no chickens and cannot pay for another one, then you are out of the game.

Video: <https://rosellagames.com/product/egg-farmer/>

CUSTOMER REVIEWS

"A fun game and easy to play."

"Great little game! My 5 year old loves it. Really easy to learn. Cards and box is excellent quality. Very happy indeed."

"Such a fun game! Good quality too."

"It's beautiful! The instructions are easy to understand, and I'm looking forward to playing this game!"

"Really cute art and sturdy little box to keep the cards in."

"This is an excellent little game. I love the simple but unique mechanics and yet how thinky this can get without ever being really heavy."

"It's so easy to teach, and the art is one of my favorites. Game play is great. They packed a lot into a small game. There is always the tension between spending eggs for protection and saving them to the fridge as we call it. The best mechanic is the draw per chicken rule. Having extra chickens is great, especially early on, but later you just can't keep them alive. I like how you have to watch your opponents and adapt to what they are doing."



UPCOMING PROJECTS

Bloom

Spring/Summer 2022

A fast-paced card game, where players are competing florists and have to complete bouquet orders by collecting the right flowers.

Unnamed Game

Autumn 2022

A card game where players must attract garden birds into their gardens. There are limited resources and capacity and they want get more points by collecting rare birds.

WORKING WITH US

Unique and quality products

creative, playtested

We spend a long time designing and playtesting our products to ensure every product we bring to market is quality and marketable.

Shared values

UK, unique, giftable

We believe in creating fun and unique gifts, and producing locally. All printing and manufacturing of our games is done in the UK.

Our brand is centred around the gift market as this is what our customers have been buying our products for, due to the compelling artwork and compact size.

Marketing materials and participation

compact, memorable, unique

As a full-time marketer, I am passionate about marketing and would like to support you as a retailer by promoting and involving stockists in marketing campaigns.

CONTACT

YOU CAN CONTACT ME,

STEVE HOPKINS BY

EMAIL AT

STEVE@ROSELLAGAMES.COM,

OR SIGN UP BELOW

ROSELLAGAMES.COM/WHOLESALE



Rosella Games

ROSELLAGAMES.COM/WHOLESALE

BOARD GAME BUCKET LTD T/A ROSELLA GAMES
71-75 SHELTON STREET, COVENT GARDEN
LONDON, WC2H 9JQ